Kenya - Estonia Trade Mission Delegation

<u>Business delegates – e-Gov</u>

February 15 – 25, 2025

13. Company name:	Computer Revolution Africa Group
Year established:	
	1995
Website:	www.cragroup.co.ke
Number of employees	51-100
Representative name:	Lydia Njaaga
Rep's position:	Director Business Development and Strategy
Representative name:	Nyaga Anthony Njiru
Rep's position:	CFO
Representative name:	Kimani, Bob Chege
Rep's position:	СТО
Industry segment:	ICT - hardware sales
	ICT - software development
	ICT - network and structured cabling
	ICT - solutions vendor
	Cyber security
	Fintech - apps
	Fintech - Enterprise payment management
Briefly about the	Computer Revolution Africa Group is an IT end to end solutions
company:	provider. Our Current HQ is in Nairobi Kenya. We offer end to end IT
	solutions for Government, Financial Services, Manufacturing and
	Education Sectors. We have a big wealth of experience, and we are
	currently going through our expansion phase both in Africa and
	looking out into the globe.
Product/service:	IT Hardware, IT Software and IT Services
Company competitive	Computer Revolution Africa has a great wealth of experience serving
edge:	Government, Financial Services, Manufacturing and Education
0450.	Sectors. We offer Premium services and also partner with the Top IT
	Vendors. We are currently Microsoft Licensing Solutions Provider.
	AWS Advanced Partner, Dell Gold Partner, Fortinet Gold Partner,
	Sophos Gold Partner just to name but a few. We are currently
	offering Microsoft Services to the majority of the Government
	organization included all Most of the Parastatals, Most of the Tier 1
	and Tier 2 Banks in the Country as the as the Key Education
	providers. We take the time to understand our customers and in turn



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	deliver services that help offer their customers all that is required for
	them.
What are you looking to	From the Visit to Estonia, we hope to appreciate the digital progress
solve for your company	they have made in their country and hopefully be able to replicate the
with the visit to Estonia?	same to the markets in Africa. Cybersecurity, innovation, and public
	sector solutions are critical areas of focus, particularly in digital
	health and government business. Given the lack of in-house
	capabilities, a visit to Estonia presents an opportunity to gain insights
	into their advanced digital progress and explore ways to replicate
	similar solutions for markets in Africa. Key areas to explore include:
	1. Cybersecurity : Penetration testing and security assessment,
	focusing on government and education sectors.
	2. Health Management Systems: Identifying robust solutions
	for digital health.
	3. Partnership Opportunities: Exploring potential
	collaborations with Estonian firms.
	4. Technical Training : Learning strategies to enhance the skills
	of technical teams.
	5. Local Presence : Considering the registration of an
	organization within Estonia to facilitate partnerships and
	market entry.
Overall goal of the visit:	Business and Fun
Any other comment	Please share any more information that you may have.
Association:	ABSA Client













20. Company name:	Coseke Kenya Limited
Year established:	1999
Website:	www.coseke.com
Number of employees:	11-50
Representative name:	Geoffrey Thuo
Rep's position:	Group Managing Director
Industry segment:	ICT - software development
Briefly about the company:	Founded in 1990, Coseke is a Pan-African IT solutions specialist dedicated to transforming how organizations of all sizes manage their information and workflows.
	We focus on delivering cutting-edge information and content management solutions that enable businesses to capture, manage, share, and preserve their information assets. Our solutions help reduce overhead costs, enhance operational efficiency, and streamline business processes.
	With a strong presence in East Africa, Coseke operates offices across three countries, offering a wide range of ICT services, including:
	Document management systems Digitization services Workflow solutions Business process management solutions
	Customized software solutions for automating manual processes Additionally, we boast a talented in-house team of software developers, ensuring we can tailor our solutions to meet the unique needs of each client. Coseke is committed to driving innovation and delivering impactful solutions that empower organizations across the continent.
Product/service:	EDMS, ERP, Digitisation, E-Board, E-Cabinet etc
Company competitive edge:	We are market leaders in Digitization and process Automation in East Africa. We create value across the IT spectrum with a focus on innovation, structuring transformation and unlocking growth in all aspects of business development. It's time for your businesses to streamline workflow and increase productivity with industry- complaint solutions customized to your company's specific needs.
What are you looking to	Coseke is looking to build partnerships with like-minded companies
solve for your company with the visit to Estonia?	to deliver innovative software solutions tailored for our key sectors such as government, banking, healthcare, and manufacturing. By collaborating with tech partners in Estonia, Coseke can leverage



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	advanced technologies like blockchain, AI, and cybersecurity to enhance solutions and stay competitive. Additionally, Coseke aims to gain insights from Estonia's renowned digital transformation initiatives and learn best practices for scalable IT solutions. These partnerships will enable co-development of customized software to meet the unique needs of emerging markets.
Overall goal of the visit:	Making new partnerships with software solutions providers and sign
	up as resellers in our region.
Any other comment	I would like to see a list of participants from Estonia so that I engage
	where need be in advance, for purposes of a fruitful visit.
Association:	KNCCI



7. Company name:	Tribbe Nation Inc
Year established:	2022
Website:	Https://tribbe.io
Number of employees:	6-10
Representative name:	Tonee Ndungu
Rep's position:	CEO
Representative name:	Kimaiyo Brian Kipkosgei
Rep's position:	СТО
Representative name:	Sharon Machira
Rep's position:	СМО
Representative name:	Edwin Gowi Odera
Rep's position:	Tribbe Community Builder
Industry segment:	Fintech - Personal financial management
	Fintech - Embeded finance
	Fintech - lending services
	Fintech - mobile money and related wallets
	Fintech - apps
	ICT - software development
Briefly about the	Tribbe is a fintech platform that fosters financial inclusion in Africa by
company:	leveraging AI-powered social credit systems. We empower
	underserved communities, like gig workers and digital creatives, by
	providing access to credit and promoting economic growth through
	trust-based financial interactions.
	Also founders of https://kytabu.africa/
Product/service:	Our product is a fintech platform that leverages AI-powered social
	credit systems to provide access to credit and financial services for
	underserved communities, including gig workers and digital creatives
	in Africa.
Company competitive	Our competitive advantage lies in our AI-powered social credit
edge:	system, "Street Cred," which incorporates informal financial data
	such as mobile money transactions and community savings to
	create a more inclusive and accurate credit profile. This approach
	uniquely empowers underserved communities, including gig workers
	and digital creatives, by providing access to financial services that
	traditional systems overlook.
What are you looking to	With the visit to Estonia, we aim to achieve the following: 1. Learn
solve for your company	from Estonia's Digital Ecosystem: Estonia is renowned for its
with the visit to Estonia?	advanced digital infrastructure and e-governance. We seek to
	understand best practices in leveraging technology for inclusive
	financial solutions. 2. Build Strategic Partnerships: We hope to
	connect with fintech and AI-driven companies to explore potential



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	collaborations, especially in areas like data security, AI deployment, and innovative financial services. 3. Explore Investment Opportunities: Meeting investors and accelerators who align with our mission to support underserved communities and scale innovative fintech solutions. 4. Look for Development Partners: We are keen on connecting with development partners to help us build and refine our products to better serve our target communities. 5. Enhance AI Expertise: Estonia's reputation for innovation provides a unique opportunity to refine our AI systems by connecting with experts in AI ethics, development, and integration. This visit will help us take Tribbe to the next level by incorporating global best practices and
	fostering cross-border partnerships.
Overall goal of the visit:	Our overall goal for the visit is to establish strategic partnerships and gain insights from Estonia's renowned digital and fintech ecosystem to accelerate the development and scaling of Tribbe's AI-powered financial solutions. We aim to connect with like-minded innovators, investors, and development partners to refine our products, explore investment opportunities, and position Tribbe as a leader in inclusive finance for Africa.
Any other comment	
Association:	Personal contact











