



Natural & Organic Asia Estonia Pavilion 1-3.09.2020

Since 2014, **Natural & Organic Asia (NOA)** has been the leading trade platform for all things natural and organic, convening regional professionals with a shared vision – to make business ethical and lives sustainable. Just as the Asia natural and organic market, there is no limit to what we can accomplish as the fastest growing natural and organic trade show in Asia – and it is this natural motivation that drives us forward. This is a good opportunity for Estonian Companies to join Estonian Pavilion at the Natural & Organic Asia (September 1-3) in the Hong Kong exhibition center.

The idea is to present Estonian products and services especially from the fields of tourism, lifestyle, design and food & beverage as well as to build Estonian Country brand as a travel destination. For a Natural & Organic Asia vendor the exhibition is a cost- efficient market research.

- **Exhibition fee (special group rate):** EUR 11,500 (shared by 5 to 10 companies)
- **Including:** Booth rental 4,5 m x 6 m (27 m2), One overhead banner, Two tall showcase cupboards, One storeroom, Long tables, Supplier's name board (on the long table) x 8, Bin x 3, Power socket for mobile device x 2, Standard lighting, Carpet, Pavilion design, coordination with show organizer, contractors, onsite support staff for 3 days (6ppl), Local logistics support: storage of goods (pre & after exhibition).
- **Reservation deadline:** 30.06.2020

Contact:

Trade show: Natural & Organic Asia

Show organizer: Informa Markets, Miss Kathy Lai, Kathy.lai@informa.com

Estonia Pavilion host: Welspring, Ms. Yolanda Che, yolanda.che@welspring.hk

Estonia Pavilion support team: Tarmo Group, Ivika Uusmaa, ivika@dewdrops-group.com